

RÉMON ROELOFSEN

remon89@gmail.com

remondesign.net

+31 6 3745 2508

Senior Designer

PROFILE

With 10+ years of experience and a degree in Graphic Design, I've developed a broad range of skills across both print and digital design. Leading projects as an Art Director and taking charge of many successful projects within the deadline and budget.

From developing complete brand identities and leading large-scale campaigns to organizing photo shoots, collaborating with the digital department, and providing art direction to colleagues, I thrive on the variety this industry offers.

WORK EXPERIENCE

Art Director / Senior Designer

Unframed - Wormerveer - aug. 2015 - jan. 2025

Started as a designer and eventually progressed into an Art Director role. Collaborating closely with my team of 12 creatives, I managed multiple projects while serving as the primary point of contact for many clients.

- Lead and designed many nationwide campaigns for various clients
- Created brand identities and kept as safeguard to ensure brand consistency
- Designed for print- and digital media, from package- to website design.
- In house photographer with our own photo studio

ADDITIONAL EXPERIENCE

Graphic Designer

Van Lennep - Amsterdam - aug. 2014 - mar. 2015

Shift Manager / Chauffeur

PostNL - Purmerend - sep. 2007 - may 2012

EDUCATION

MediaCollege Amsterdam

2012 - 2015

Media Designer

TOOLS

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Adobe Premier Pro

Adobe After Effects

Figma

Midjourney

FireFly

Google Web Designer

SKILLS

Project management

Team management

Art direction

Studio photography

Print & digital media

Logo creation

Video editing & animation

HTML5 ads

Social media assets

Campaign design

Brand design